

# massimo

copenhagen





REPEAT

# massimo

## copenhagen

LET'S BUILD GREAT INTERIORS - ONE RUG AT A TIME!

We believe that any interior can be elevated with uplifting colours and pleasant textures.

At massimo we do it one rug at a time and with the greatest of attention to design, quality, sustainability - and you. Because all great results start with dialogue, quality and empathy.

For more than 20 years massimo has focused on creating handmade rugs for both private homes, public spaces as well as developers.

We approach every inquiry with the same attention and curiosity, whether the best solution is one of our signature quality rugs always on stock or a one-of-a-kind bespoke rug designed and made especially for the occasion.

We cannot and we will not deny our Scandinavian origin. We have a passion for subtle, natural colour schemes and long-lasting functional design - but are not afraid to challenge and tempt with a bolder, more colourful alternative.

Afterall, a rug is the soul of a room - and some souls are simply more hot-spirited.

**massimo copenhagen**

**handknotted  
handwoven  
handtufted**

**rugs  
made by hand  
are forever**



CLOUD9 | afternoon

## CLOUD9 BY FACNE DESIGN STUDIO

The new series of vibrant rugs, by FACNE Design Studio for massimo, capture playfulness in the form of contemporary artworks. Drawing inspiration from the temperaments of the sky, CLOUD9 series are handwoven and handtufted with different weaving techniques from 100% New Zealand Wool. A poetic snapshot of clouds seamlessly created from different pile heights and a boucle weaving technique.

Highest quality 100% New Zealand wool has been used due to its versatility, sturdiness and softness. Wool has thermo-regulating properties, is easy to care for, and can be repaired and enjoyed for years and years. From a sustainability perspective, wool is an entirely natural product that is fully biodegradable. New Zealand wool has long fibres and therefore peeling is minimized to almost nothing.

**Quality:**  
Handwoven & Handtufted  
100% New Zealand Wool

**Available Sizes:**  
140 x 200 cm  
200 x 300 cm

**Custom sizes:** Yes

**Pile height:** N/A  
**Weight:** 4,0 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Certifications:**  
Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability: 16CFR 1630  
(FF-1-70) Production:  
SA 8000



morning



day



afternoon



cloudy



### ABOUT FACNE DESIGN STUDIO

The FACNE Design Studio was founded by Mathilde Witt Møhlholm and Kamilla Schultz. Ever since graduating in 2009 they have been involved in all stages of the design process, giving them years of experience in managing a project from start-up to delivery. Their primary field of experience is interior design, graphic design, furniture design, exhibition design, concept development and trend forecasting.

Their way of working revolves around user needs. For each project they carefully uncover unknown needs and dive into their own in-depth knowledge of materials. Honing in on the unredeemed potential of each project they always end up transforming ambitious ideas into inspiring and beautiful designs.



CLOUD9 | day



REPEAT | pastel yellow

## REPEAT

The massimo's RePeat collection represents an innovative and sustainable take on textiles. The collection of rugs is handwoven from 100% recycled plastic (rPET), through an innovative process that creates a carbon-neutral fibre.

The eco benefits of rPET are countless as it reduces environmental impact, avoids the use of non-renewable natural resources, reduces energy consumption and lessens our dependence on petroleum as a source of raw material. Rugs made from rPET have a high resistance to wear and tear and offer good thermal protection - making it ideal for rugs, that look and feel just like wool.

Underlay carpet is recommended.  
Suitable for domestic and contract use.



beige



cream



graphite



pistachio



pastel yellow



REPEAT | pistachio

### Quality:

Handtufted  
100% Recycled PET yarn  
100% oeko-tex cotton  
on the backside

### Available sizes:

160 x 230 cm  
200 x 300 cm  
250 x 350 cm  
Ø 300 cm  
Wall-to-wall carpets

**Custom sizes:** Yes

**Pile height:** 10-11 mm

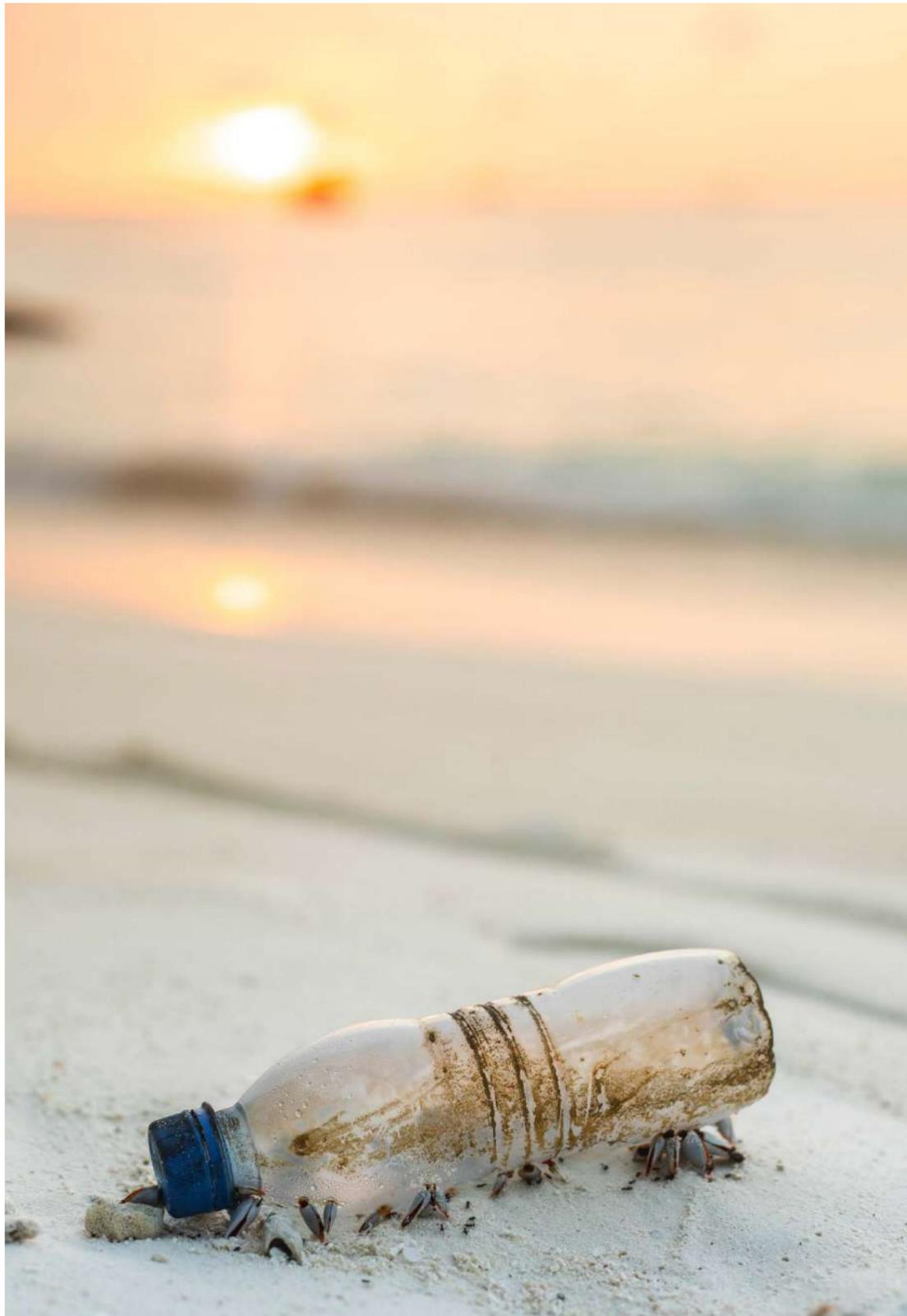
**Weight:** 4,0 kg/m<sup>2</sup>

**Size variation:** +/-3%

**Warranty:** 2 years

### Certifications:

Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability:  
16CFR 1630 (FF-1-70)  
Production: SA 8000



# recycled PET

Innovative take on textiles, keeps our oceans plastic-free, our conscience clear and homes stylish.

## What on earth is rPET?

PET (short for Polyethylene Terephthalate), is strong, lightweight and often transparent. Due to its unique properties, PET is one of the most commonly used plastics and can be recycled into rPET. In the recycling process, PET plastic is collected, cleaned and remade into new products, without exhausting natural resources, and by reducing energy and carbon emission, which makes rPET widely considered a highly sustainable choice.

The environmental benefits of this process are countless: it reduces environmental impact, avoids the use of non-renewable natural resources, reduces energy consumption and can contribute to reduce the extraction of crude oil and natural gas from the Earth to make more plastic, lessening our dependence on petroleum as a source of raw material.

## Keeping plastics from going to landfill and the ocean.

According to the NGO Ocean Conservancy, 8 million metric tons of plastic enter the ocean every year, on top of the estimated 150 million metric tons that currently circulate in marine environments. If we keep this pace, by 2050 there will be more plastic in the ocean than fish. Taking plastic waste and turning it into a useful material is very important for humans and our environment.

This innovative process of turning rPET into textiles, gives a second life to a material that's not biodegradable, and would otherwise end up in landfill or the ocean.



STRUCTURES | Fragment IV

## STRUCTURES BY OEO STUDIO

The new series of luxurious carpets by OEO Studio for massimo has a distinctly graphic character. The image - or signifier - is after all the particular legacy of man's presence on earth through millennia. Hand-tufted in best quality New Zealand wool and Bamboo fibres the rugs are very durable with a light shine, which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials.

Underlay carpet is recommended.  
Suitable for domestic and contract use.

**Quality:**  
Handtufted  
50% New Zealand wool  
50% Bamboo

**Available Sizes:**  
170 x 240 cm  
200 x 300 cm  
250 x 350 cm  
300 x 400 cm

**Custom sizes:** Yes

**Pile height:** 10-11 mm  
**Weight:** 4,00 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

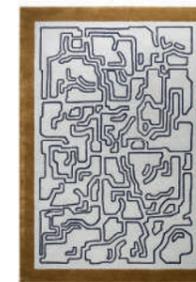
**Certifications:**  
Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability: 16CFR  
1630 (FF-1-70)  
Production: SA 8000



Fragment I



Fragment II



Fragment II  
with border



Fragment III



Fragment IV



### ABOUT OEO STUDIO

Thomas Lykke and Anne-Marie Buemann, founders of OEO Studio, have established a distinct aesthetic which bridges the difference between individual detail and overall décor. Their work can be seen in individual homes, hotels, furniture production and other applications.

Their philosophy allows for each project to develop its own 'soul'. This is a factor of both the natural materials they use and the vision a customer has in mind - as is the case with massimo's 'structures' series.

Colours and materials are often deployed in unexpected ways - each time taking inspiration from their potential to provide a convivial backdrop for human interaction.



ESCAPE KELIM | muscat

## ESCAPE KELIM BY SPACE COPENHAGEN

The new series of kelim rugs by Space Copenhagen for massimo focus on the subdued colour tones and the natural feel. The designer's wish has been to design a modern collection of minimal, yet tactile and crafted rugs with subtle details - to support and enhance the warmth, softness, human layer and ambience in a modern space. The Escape Kelim collection is all about diving into the traditional techniques of Kelim Weave. All the rugs in the collection are handwoven in India from natural yarns, no bleach and no dyes, which makes them stronger, easy to maintain and long lasting.

Underlay carpet is included.  
Suitable for domestic and contract use.

**Quality:**  
Handwoven  
100% Undyed  
Natural Wool

**Available Sizes:**  
170 x 240 cm  
200 x 300 cm  
250 x 350 cm  
300 x 400 cm

**Runner Sizes:**  
90 x 250 cm\*

**Custom sizes:** Yes

**Pile height:** N/A  
**Weight:** 2,5 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Certifications:**  
Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability: 16CFR  
1630 (FF-1-70)  
Production: SA 8000



chalk



light beige



muscat



stone



chalk with fringes



light beige with stitches



muscat with fringes



stone with stitches



### ABOUT SPACE COPENHAGEN

Lead by Signe Bindslev Henriksen and Peter Bundgaard Rützou, Space Copenhagen is a design studio that works across multiple disciplines from interior design for private homes, hotels and restaurants all over the world to art installations and art direction, furniture, lighting and refined objects.

The studio's intuitive approach embodies designs that are distinctively shaped by given circumstances, functional needs, and a fundamental interest in human behavior. It is a sense of and belief in a slow aesthetic that centers quality and longevity. Their work is characterized by meticulous attention to the concept and details of every project, and a steady focus on refining design ideas across disciplines to arrive at a solution which is as coherent as it is beautiful.

\*only available in chalk, light beige, muscat & stone



HEMP COLLECTION | multi

## HEMP BY TANJA KIRST

The new series of rugs by Tanja Kirst are handwoven in 100% hemp yarn. Each thread consists of 50 thin threads spun together and dyed in bio colour. The fact that hemp requires little water, can be cultivated without fertiliser and improves soil structure and adds nutrients as it grows – makes the hemp plant important in the aim for a more sustainable textile production. Handwoven in a flat weave construction with colour and weft effect.

Underlay carpet is included.  
Suitable for domestic and contract use.



HEMP COLLECTION | red

**Quality:**  
Handwoven  
100% Hemp

**Available Sizes:**  
200 x 300 cm  
250 x 350 cm

**Custom sizes:** Yes

**Pile height:** N/A  
**Weight:** 3,0 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Certifications:**  
Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability: 16CFR  
1630 (FF-1-70)  
Production: SA 8000



grey



multi



nougat rose



red



### ABOUT TANJA KIRST

Tanja Kirst's work is characterized by reflection on thoughts and details that you don't immediately recognize. This includes subtle colour transition and gradation into shades.

Tanja Kirst works with hemp as a sustainable alternative in textile design, rethinking a well-known material in a space between design and craftsmanship, she gives this eco-friendly material a whole new appeal.

With interaction and observation, all the functions and details can be experienced over time. This experimental process and way of designing is developed with an intention to add more value to the textile – and to give a poetic approach and longevity to the product.

# wool

Wool is the original eco fibre.

*"We strive to create timeless pieces that will last. We want them to feel current today and, in the years, to come. This is why the quality has to be second to none. The weaving technique and a strength of the fibres is very important. The most important."*

- Chim Scavenius Sonne-Schmidt

## **Beauty of Natural Wool.**

Wool has long been accepted as an environmentally positive fibre choice with a number of benefits. From a sustainability perspective, wool is an entirely natural product that is fully biodegradable. It breaks down quickly, returning its nutrients to the soil without releasing plastic microfibrils into the land and our oceans.

Wool has thermo-regulating properties, is easy to care for, and can be repaired and enjoyed for years and years. Naturally stain-resistant, durable, and fire retardant, it can bring a touch of luxury and warmth to your interior.





EARTH NATURAL | dark grey

## EARTH NATURAL

The massimo's Earth Natural rugs are handwoven from best quality undyed 100% New Zealand wool. Celebrating the natural properties of wool, this collection of rugs takes us back to basics and teaches us to appreciate the beauty of nature.

The natural properties of New Zealand wool make it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. With its long fibres, the peeling is minimized to almost nothing.

Underlay carpet is recommended.  
Suitable for domestic and contract use.



dark grey



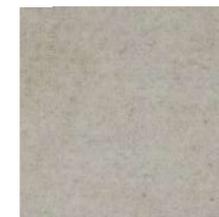
light grey



silver grey



light beige



ivory



EARTH NATURAL | light grey

### Quality:

Handwoven  
100% undyed New Zealand Wool

### Available Sizes:

170 x 240 cm  
200 x 300 cm  
250 x 350 cm  
300 x 400 cm  
Ø 300 cm

Wall-to-wall carpets

Custom sizes: Yes

**Pile height:** 10-11 mm

**Weight:** 4,0 kg/m<sup>2</sup>

**Size variation:** +/-3%

**Warranty:** 2 years

### Certifications:

Colorfastness to light:

ISO 105-B02-grade 5

Flammability:

16CFR 1630 (FF-1-70)

Production: SA 8000

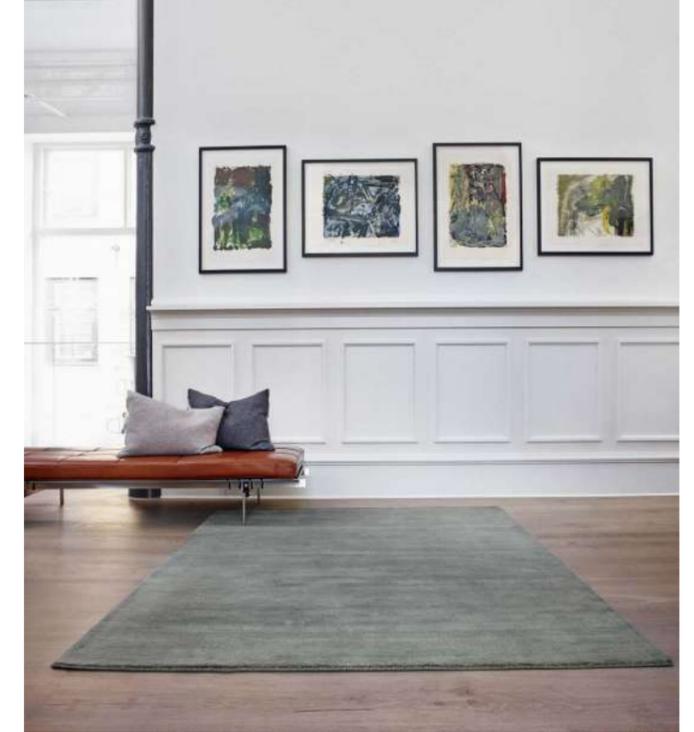


EARTH | moss green

## EARTH

The massimo's EARTH rug is made of best quality New Zealand wool, which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant, which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized to almost nothing. In our opinion, New Zealand wool has all the qualities to create the perfect rug.

Underlay carpet is recommended.  
Suitable for domestic and contract use.



EARTH | verte grey

### Quality:

Handwoven  
100% New Zealand Wool

### Available Sizes:

140 x 200 cm  
170 x 240 cm  
250 x 300 cm  
300 x 400 cm\*  
Wall-to-wall carpets

**Custom sizes:** Yes

**Pile height:** 10-11 mm

**Weight:** 4,0 kg/m<sup>2</sup>

**Size variation:** +/-3%

**Warranty:** 2 years

### Certifications:

Colorfastness to light:

ISO 105-B02-grade 5

Flammability:

16CFR 1630 (FF-1-70)

Production: SA 8000



moss green



verte grey



blush

\*only available in verte grey & moss green

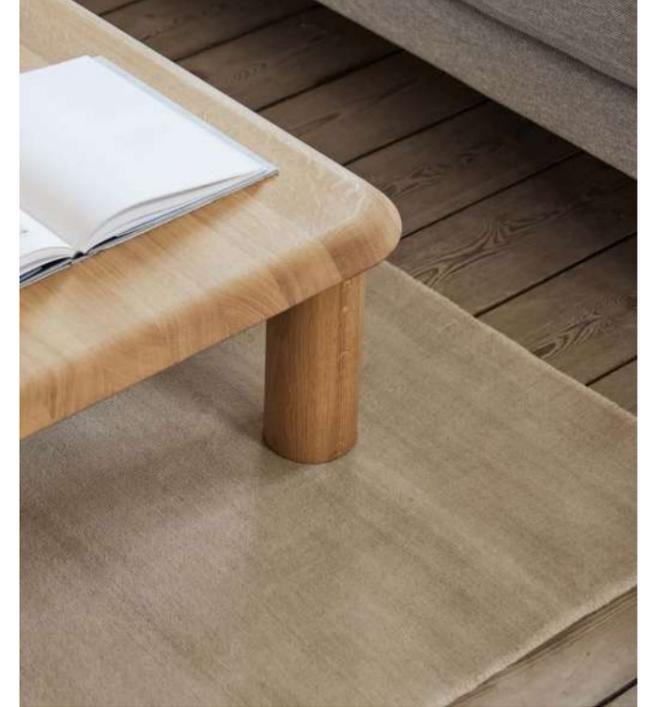


EARTH BAMBOO | vibrant blue

## EARTH BAMBOO

The EARTH BAMBOO rug is made of the best quality New Zealand wool mixed with Bamboo fibres. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine, which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials.

Underlay carpet is recommended.  
Suitable for domestic and contract use.



EARTH BAMBOO | cashmere



camel



desert sand



cashmere



concrete



warm grey



soft grey



mustard yellow



terra cotta



nougat rose



vibrant blue

**Quality:**  
Handwoven  
50% New Zealand wool  
50% Bamboo

**Available sizes:**  
140 x 200 cm\*  
170 x 240 cm  
200 x 300 cm  
250 x 300 cm\*\*  
300 x 400 cm\*\*\*  
Ø 240 cm\*\*\*\*  
Wall-to-wall carpets

**Custom sizes:** Yes

**Pile height:** 10-11 mm  
**Weight:** 4,0 kg/m2  
**Size variation:** +/-3%  
**Warranty:** 2 years

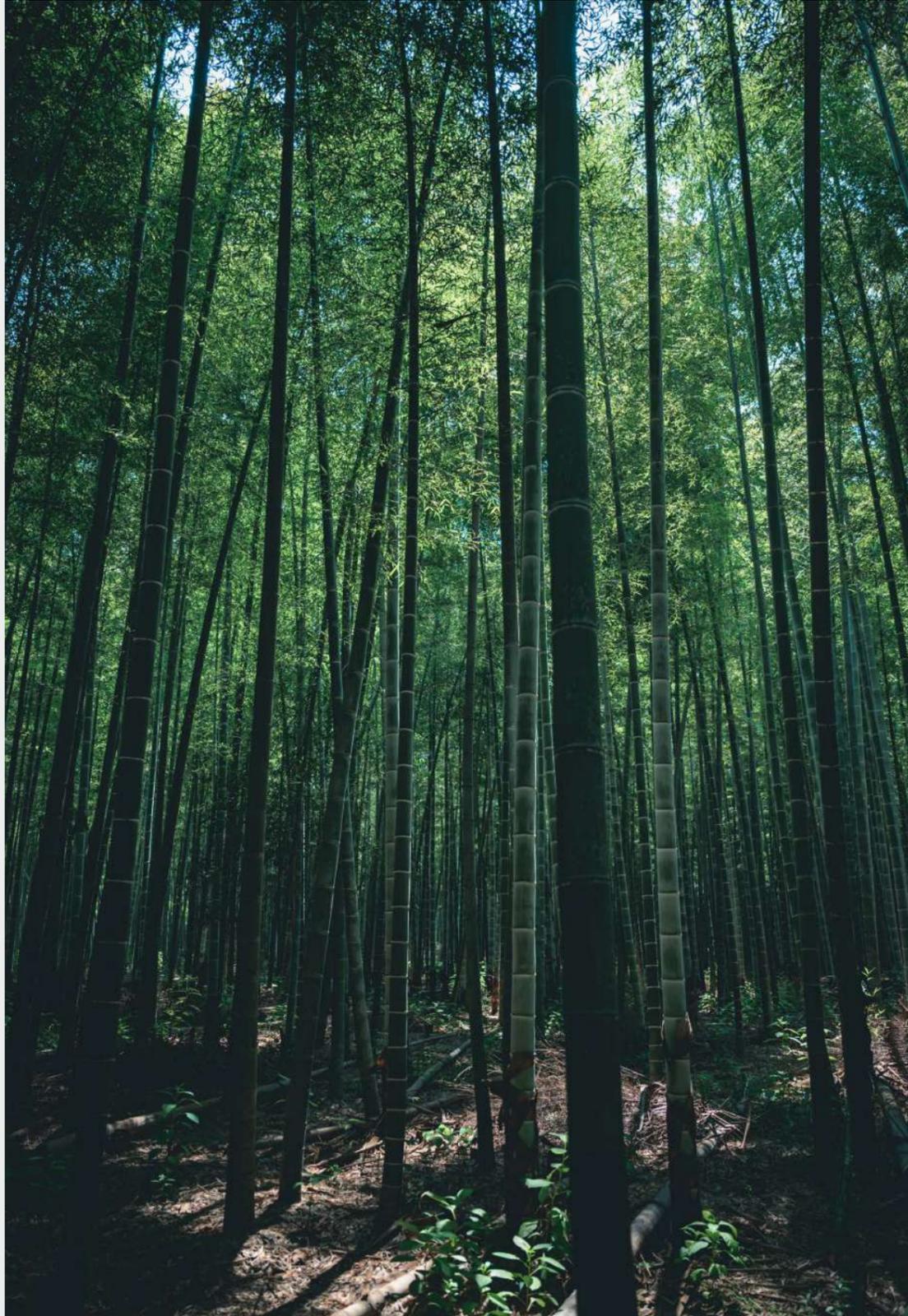
**Certifications:**  
Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability:  
16CFR 1630 (FF-1-70)  
Production: SA 8000

\*only available in vibrant blue, nougat rose, soft grey, warm grey, concrete & mustard yellow

\*\*not available in terra cotta

\*\*\*only available in vibrant blue, nougat rose, soft grey, warm grey, concrete & cashmere

\*\*\*\*only available in nougat rose, warm grey & mustard yellow



# bamboo

The very nature of bamboo has shown it to be a naturally green source for textiles.

## **Bamboo is the fastest-growing plant on Earth.**

Bamboo can grow to full size in just 3-4 months, compared to standard trees which can take 30+ years to grow. In the right conditions, it can grow 3 feet tall in 24 hours, which means you can literally watch it grow with your own eyes! This makes it a super sustainable alternative due to its naturally renewing properties.

Plus, nasty pesticides and chemicals aren't required when harvesting bamboo. This means the cultivation is natural, and never harms the environment.

## **Bamboo is strong and durable.**

It's no surprise that bamboo is often named as the new 'green steel' for its versatility and strength in construction. Its robustness and durability is embedded into every type of product that is made from this incredible natural material.

Bamboo has an astounding strength and lifespan whilst remaining light and undemanding. With proper care, your bamboo rugs can be used time and time again without the worry of them deteriorating.

## **Bamboo is great for the environment**

Bamboo forests have enormous positive benefits for the environment as this incredibly productive plant efficiently stores carbon.

Bamboo absorbs 2x more carbon dioxide than trees, which is why they are known to act as carbon sinks. It also generates a vast amount of oxygen, totalling up to 30% more than most plants and trees.

As well as this, bamboo plants have strong roots in the ground, which makes the soil more stable. This means it can stabilise and restore the land, and prevent landslides. So in countries which are prone to landslides, bamboo could be a good option.

Finally, bamboo helps protect biodiversity and endangered species by creating homes for a variety of different animals. Bamboo forests, save and protect the species living in that forest, by providing both homes and food. Don't forget the giant pandas who rely on bamboo alone!

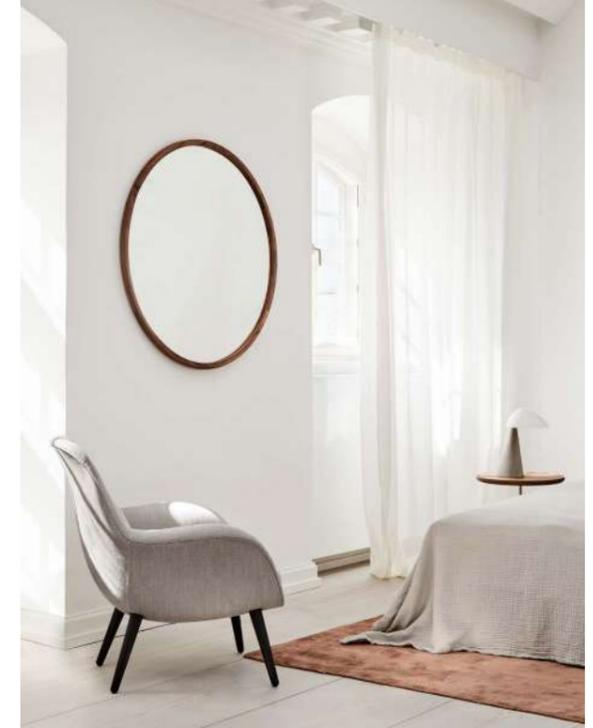


BAMBOO | light grey

## BAMBOO

The massimo's BAMBOO rugs are made of 100% bamboo fibres which gives a luxurious feeling due to the unique softness and shiny surface. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material.

Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.



BAMBOO | copper

**Quality:**  
Handwoven  
100% Bamboo

**Pile height:** 11-12 mm  
**Weight:** 4.00 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Available sizes:**  
140 x 200 cm  
170 x 240 cm  
200 x 300 cm  
250 x 300 cm  
300 x 400 cm\*  
Wall-to-wall carpets

**Certifications:**  
Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability:  
16CFR 1630 (FF-1-70)  
Production: SA 8000

**Custom sizes:** Yes



rose dust



light grey



stiffkey blue



light brown



grey



copper

\*only available in light grey, stiffkey blue & grey



KARMA | washed blue

## KARMA

The KARMA rug is made of recycled bamboo fibres, which gives a durable rug with a light shine that is easy to maintain. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material.

Underlay carpet is recommended.  
Suitable for domestic and contract use.



nougat brown



olive green



light grey



washed blue



KARMA | nougat brown

**Quality:**  
Handwoven  
100% Recycled Bamboo

**Pile height:** 5-7 mm  
**Weight:** 4.00 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Available Sizes:**  
160 x 230 cm  
200 x 300 cm  
250 x 350 cm  
Ø300 cm\*

**Certifications:**  
Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability: 16CFR  
1630 (FF-1-70)  
Production: SA 8000

**Custom sizes:** Yes

\*only available in light grey & nougat brown



MOON NIGHT



COPPER MOON

## MOON NIGHT | COPPER MOON

Moon Night and Copper Moon are high-quality handknotted rugs made of 100% bamboo fibres, which gives a luxurious feeling due to the unique softness and shiny surface. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material.

Underlay carpet is recommended.  
Suitable for domestic and contract use in areas with moderate traffic.

**Quality:**  
Handknotted  
100% Bamboo

**Available sizes:**  
170 x 240 cm  
200 x 300 cm  
Ø200 cm  
Ø240 cm

**Custom sizes:** Yes

**Pile height:** 11-12 mm  
**Weight:** 4,0 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Certifications:**  
Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability:  
16CFR 1630 (FF-1-70)  
Production: SA 8000



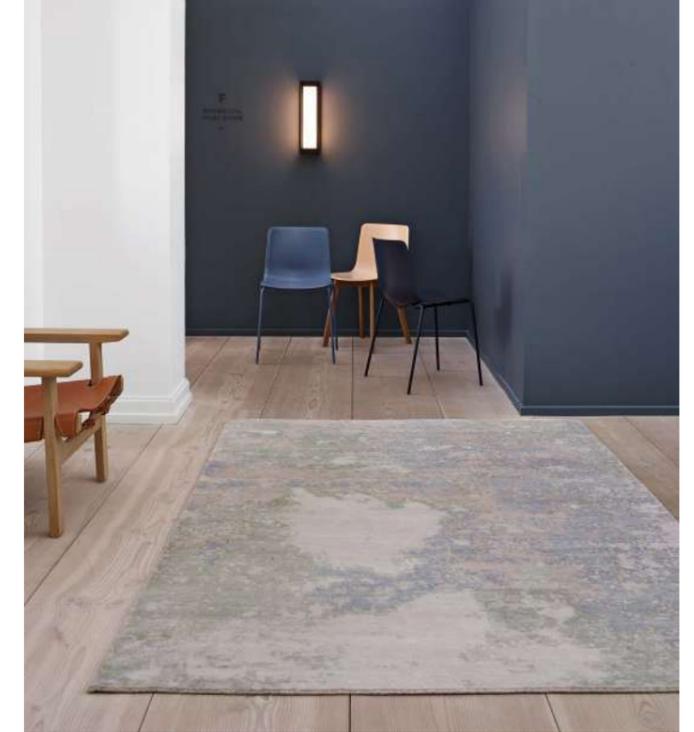
moon night



copper moon



OCEAN



SPACE SURFACE

## OCEAN | SPACE SURFACE

Ocean and Space Surface are high-quality handknotted rugs made of the best quality New Zealand wool mixed with Bamboo fibres. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine, which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials.

Underlay carpet is recommended.  
Suitable for domestic and contract use in areas with moderate traffic.

**Quality:**  
Handknotted  
50% Bamboo  
50% New Zealand Wool

**Available sizes:**  
170 x 240 cm  
200 x 300 cm  
Ø200 cm  
Ø240 cm

**Custom sizes:** Yes

**Pile height:** 10-11 mm  
**Weight:** 3,75 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

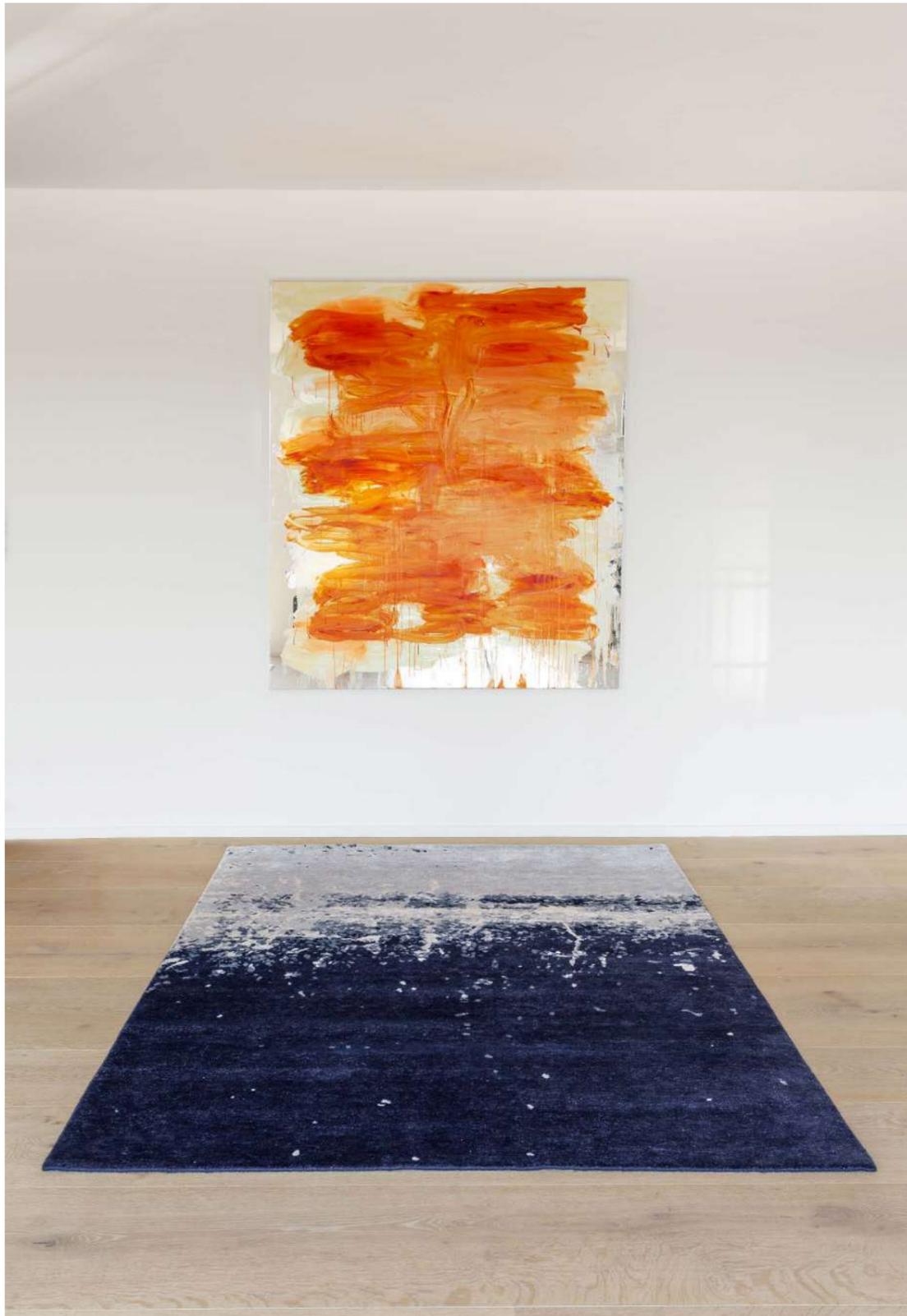
**Certifications:**  
Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability:  
16CFR 1630 (FF-1-70)  
Production: SA 8000



ocean



space surface



STARDUST

## STARDUST

The Stardust rug, designed by Pernille Picherit, is made of the best quality New Zealand wool mixed with Bamboo fibres. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine, which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials.

Underlay carpet is recommended.



STARDUST

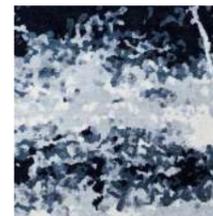
**Quality:**  
Handknotted  
50% New Zealand wool  
50% Bamboo

**Pile height:** 10-11 mm  
**Weight:** 3,75 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Available sizes:**  
170 x 240 cm  
200 x 300 cm

**Certifications:**  
Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability:  
16CFR 1630 (FF-1-70)  
Production: SA 8000

**Custom sizes:** Yes



blue



### ABOUT PERNILLE PICHERIT

Danish born designer and artist, Pernille Picherit's talents are shown through her limited editions of art prints and hand-knotted rugs in collaboration with well known Danish and French suppliers of interior decorating products. Pernille's expertise in interior design is inspired by her Nordic heritage.

"My designs are inspired from my travels to my homeland along with my passions for design, architecture and photography. My experiences, thoughts and feelings are transported to my art designs through graphics and colour".

Through her graphical sensitivity and in seeking a poetic and minimalist harmony, her creations are an expression of her vision of aesthetics, lightness and humour.



BELIZE | taupe



BELIZE | taupe

## BELIZE

Natural rug in 100% Sisal with rubber backing. Belize is made in a simple design, yet with a lot of character. Sisal is sustainable, natural and biodegradable and has a strong durability.

With rubber backing.  
Suitable for domestic and contract use.



taupe



natural

**Quality:**  
Machine made with  
rubber backing.  
100% Sisal

**Pile height:** N/A  
**Weight:** 3,5-3,7 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Available sizes:**  
160 x 240 cm  
240 x 320 cm  
300 x 400 cm\*  
Ø200 cm  
Ø245 cm

**Runner sizes:**  
80 x 150 cm\*\*  
90 x 200 cm  
90 x 300 cm\*\*\*

**Custom sizes:** No

\*only available in taupe  
\*\*only available in taupe  
\*\*\*only available in taupe



SUMACE | natural

Design: Anna Pavlovskaya | Photography: Mikhail Loskutov

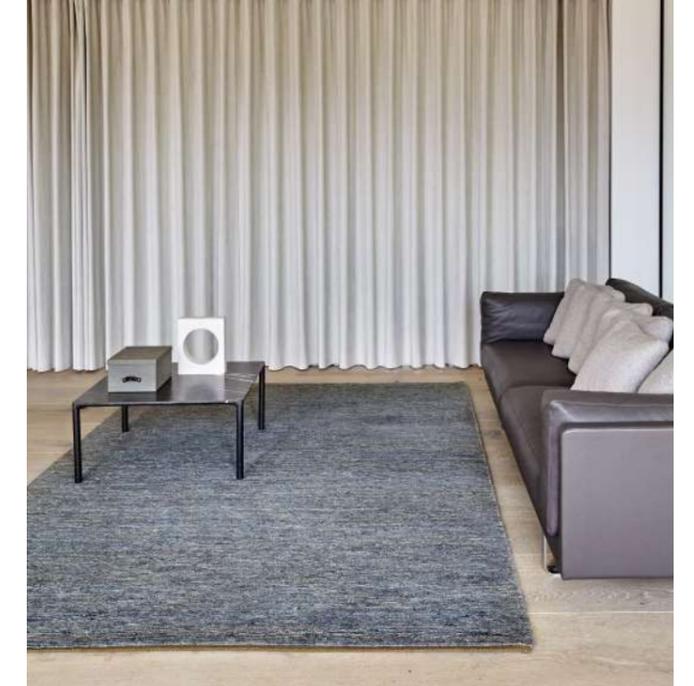
## SUMACE

Handknotted in 100% hemp and jute, which give a sophisticated rustic expression and appeals to the basics in life. Hemp and jute, are both sustainable, natural and biodegradable materials and have a strong durability.

Available with or without fringes.

Underlay carpet is included.  
Suitable for domestic and contract use.

SUMACE | navy blue



**Quality:**  
Handknotted  
100% Hemp/Jute

**Available sizes:**  
170 x 240 cm  
200 x 300 cm  
250 x 300 cm

**Custom sizes:** Yes

**Pile height:** N/A  
**Weight:** 3,5-3,7 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Certifications:**  
Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability:  
16CFR 1630 (FF-1-70)  
Production: SA 8000



natural



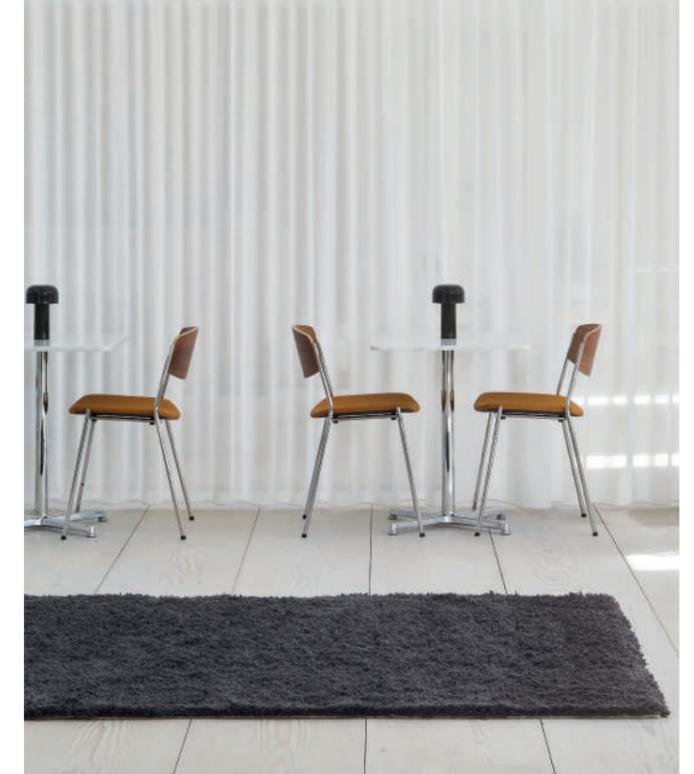
black



navy blue



RYA | soft beige



RYA | charcoal

## RYA

This high quality RYA rug is made of 100% New Zealand wool, which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant, which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized.

Underlay carpet is recommended.  
Suitable for domestic and contract use in areas with moderate traffic.

**Quality:**  
Handwoven  
100% New Zealand wool

**Available sizes:**  
140 x 200 cm  
170 x 240 cm  
200 x 300 cm

**Custom sizes:** Yes

**Pile height:** 45 mm  
**Weight:** 4,3 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

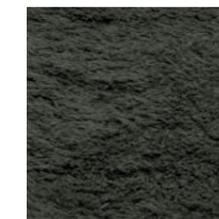
**Certifications:**  
Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability: 16CFR  
1630 (FF-1-70)  
Production: SA 8000



soft beige



cream



charcoal



BUBBLES | mixed grey



BUBBLES | mixed grey

## BUBBLES

The soft graphic expression of this rug adds a cool nordic ambience to your home. The felted wool is easy to maintain – the natural properties of New Zealand wool makes it non-allergenic and fire-resistant, which helps to create a safe and healthy indoor environment, and it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized to almost nothing.

Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

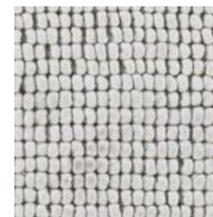
**Quality:**  
Handwoven Felted New Zealand Wool

**Pile height:** 15 mm  
**Weight:** 6,3 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years

**Available sizes:**  
140 x 200 cm\*  
170 x 240 cm  
200 x 300 cm

**Certifications:**  
Colorfastness to light:  
ISO 105-B02-grade 5  
Flammability:  
16CFR 1630 (FF-1-70)  
Production: SA 8000

**Custom sizes:**  
Yes (except for round)



cream



mixed grey

\*only available in cream



TRASH RocknRoll

## TRASH RocknRoll

Unique rugs transformed from traditional centuries old handknotted rugs. We wash them, some we use as they are, some we trash, some we colour and some we bleach. We strive to obtain that expression of decadent decay, which adds elegance and class to all kinds of environments. The rugs are easy to maintain and the more you use them the more character they get. If you have any specific requirements, please let us know and we will try to find just that special rug for you.

Underlay carpet is recommended.  
Suitable for domestic and contract use.

Examples of TRASH RocknRoll rugs  
(ask for stock list to see all available rugs):

**Quality:**  
Unique handknotted  
rugs, transformed  
by massimo

**Pile height:** N/A  
**Weight:** 3,8 kg/m<sup>2</sup>  
**Size variation:** +/- 3%  
**Warranty:** 2 years

**Available sizes:**  
170 x 240 cm  
200 x 300 cm  
250 x 350 cm  
300 x 400 cm

Unique sizes available  
on stock - please ask  
for stock list





VINTAGE

## VINTAGE

Unique rugs made of semi-old Anatolian handknotted rugs, which are transferred into beautiful patchwork rugs by massimo. Choose your color combination and we guarantee that you will get the most beautiful unique handmade rug, with a long lasting value, which is easy to maintain.

Underlay carpet is recommended. Suitable for domestic and contract use.

**Quality:**  
Handknotted  
Wool

**Available sizes:**  
140 x 200 cm\*  
170 x 240 cm  
200 x 300 cm  
250 x 350 cm\*\*  
300 x 400 cm\*\*  
Ø250 cm\*\*  
Ø300 cm\*\*

**Runner sizes:**  
80 x 250 cm\*\*

**Custom sizes:** Yes

**Pile height:** N/A  
**Weight:** 3,8 kg/m2  
**Size variation:** +/- 3%  
**Warranty:** 2 years



black



grey



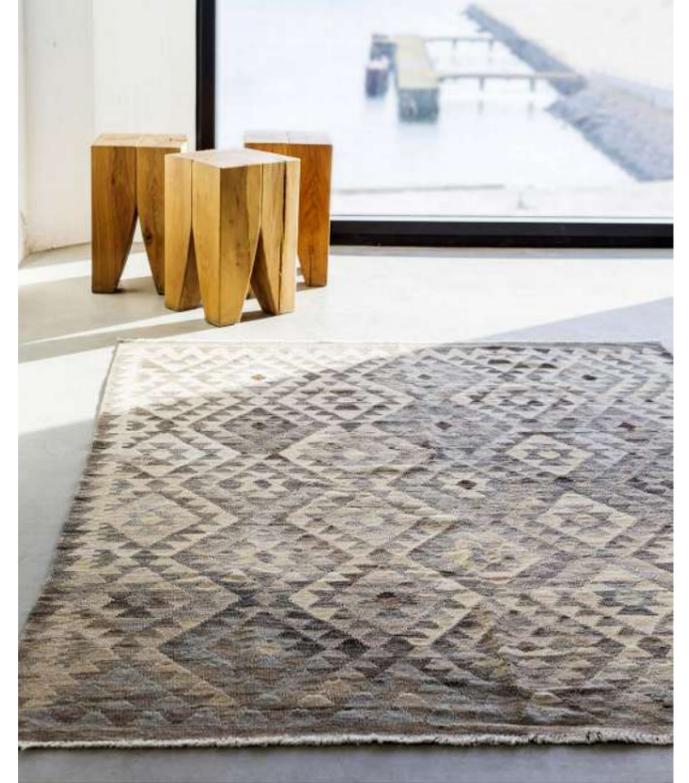
natural strong



natural light

\*only available in natural light, natural strong & black.

\*\*only available in natural light, natural strong & grey.



NATURAL kelims | light grey

## NATURAL kelims

Handwoven traditional kelims in high quality Afghan wool. Each rug is unique and the combination of traditional weaving methods and patterns together with the natural coloured wool provides unique rugs with high integrity. The natural properties of wool make it non-allergenic and fire-resistant, which helps to create a safe and healthy indoor environment. It has a natural ability to resist dirt and is sustainable, natural and biodegradable.

Underlay carpet is included. Suitable for domestic and contract use in areas with moderate traffic.

**Quality:**  
Handwoven  
100% Afghan wool

**Available sizes:**  
170 x 240 cm  
200 x 300 cm

**Custom sizes:**  
Custom sizes available on stock - please ask for stock list

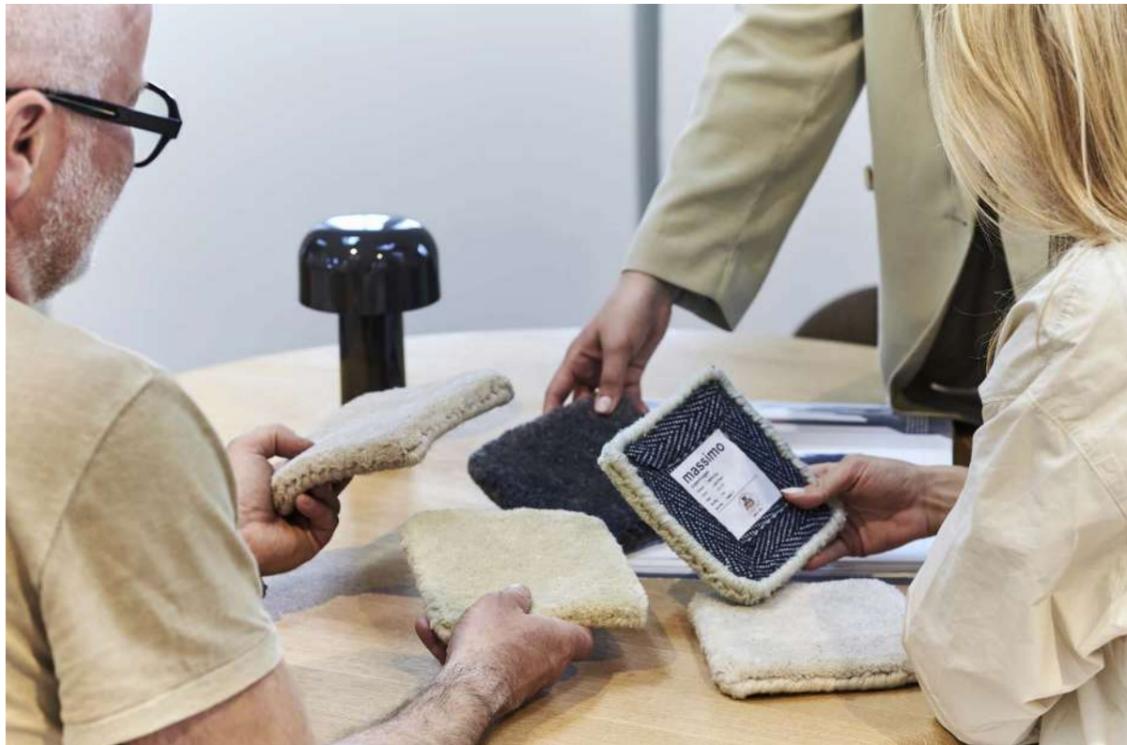
**Pile height:** N/A  
**Weight:** 2,5 kg/m2  
**Size variation:** +/- 3%  
**Warranty:** 2 years



light grey

# bespoke

massimo solutions for your project.



hotels  
residential  
restaurants  
co-working  
offices  
showrooms  
institutions  
retail stores  
commercial

## **Customised in each and every detail.**

Every rug in massimo's collection can be customised to match your vision. The size, the shape, the colour. You tell us what you need and we will make it happen.

We have an extensive experience, know-how and production capacity that allows for a high flexibility. This means, that no matter the size of your project - we can offer the service of customisation.

Regardless whether it's a single one, or 1,000 rugs project - we approach each order in the same professional manner and with the highest attention to detail.

## **Anything is possible.**

At massimo we are passionate about pushing the boundaries and being challenged with new ideas. We enjoy the process of exploring different perspectives on textile design. Turning the ideas into tangible, tactile works of art.

If you have a unique rug concept in mind - we will be thrilled to help you express your vision.



ESCAPE KELIM | muscat

Special thanks to

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